
College of Charleston
NSSE 2013 Major Field Report, Part II
Comparisons to Other Institutions
Comm, Media, PR

*Comparing your students majoring in the fields shown below to those
in the same fields at your comparison group institutions*

The Major Field Report category 'Comm, Media, PR' includes the following majors: Communications (general); Broadcast communications; Journalism; Mass communications and media studies; Public relations and advertising; Speech; Telecommunications; Other communications.

Note:

The Major Field Report was formatted for printing. When viewing on screen in Excel, some content may appear truncated or oddly formatted. This is normal. Increasing the zoom level or viewing the report in Print Preview will improve on-screen display.

About Your Major Field Report, Part II

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key subpopulations such as major. This report displays selected results for students at your institution and at your selected comparison institutions in the major category: Comm, Media, PR.

NSSE results included in MFR, Part II

- Engagement Indicators
- High-Impact Practices
- Frequencies and Statistical Comparisons
- Respondent Profile

Majors

Self-reported majors (first major given, if two were reported) were identified from the survey. Your institution had the option to customize how these were grouped, using up to ten related-major categories. Institutions choosing not to customize their major categories receive NSSE's ten major field categories. The majors used in this report are listed on the cover page of this report.

Sample

This report is based on information from all randomly selected or census-administered students in the indicated group of majors for both your institution and your comparison institutions. Targeted and locally administered oversamples and other non-randomly selected students are not included.

Class

Results are presented separately by institution-reported class level. First-year students' majors may include undeclared but intended majors and much of the first-year experience may take place outside of the major field. As a result, first-year results should be interpreted with caution.

Technical Requirements

Major categories with fewer than 20 respondents in a given class are not reported (columns are blank). Comparison groups must also contain at least 20 respondents in the major category, or they remain blank. Although 20 is a minimum requirement, keep in mind that any statistical result requires a sufficient number of respondents per category to produce a reliable estimate. Due to the disaggregation of results by student-reported major, the Major Field Report results are unweighted.

Report Sections

Engagement Indicators (pp. 3-6)	Results on NSSE's ten Engagement Indicators (EIs) organized into four themes adapted from the former Benchmarks of Effective Educational Practice. See your <i>Engagement Indicators</i> report for more details.
High-Impact Practices (p. 7)	Results on student participation in six High-Impact Practices (HIPs). See your <i>High-Impact Practices</i> report for more details.
Frequencies and Statistical Comparisons (pp. 8-41)	Response frequencies and statistical comparisons (including tests of significance and effect sizes) for all survey items except the demographics for your institution and your three core comparison groups.
Respondent Profile (pp. 42-48)	Response frequencies for all demographic questions for your institution and your three core comparison groups.

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Engagement Indicators: Comm, Media, PR

College of Charleston

Seniors^a in Comm, Media, PR

	Mean statistics			Percentile ^d scores					Comparison results			
	Mean	SD ^b	SEM ^c	5th	25th	50th	75th	95th	Deg. of freedom ^e	Mean diff.	Sig. ^f	Effect size ^g
Academic Challenge												
Higher-Order Learning												
College of Charleston (N = 25)	38.4	13.4	2.69	20	30	40	50	60				
Southeast Public	40.7	13.8	.52	20	30	40	50	60	729	-2.3		-.168
Carnegie Class	41.0	13.7	.65	20	30	40	55	60	471	-2.6		-.191
NSSE 2013	41.0	13.4	.17	20	30	40	50	60	6,376	-2.6		-.193
Reflective & Integrative Learning												
College of Charleston (N = 26)	36.6	10.8	2.11	23	29	40	43	51				
Southeast Public	40.4	12.7	.47	20	31	40	51	60	762	-3.8		-.298
Carnegie Class	40.7	12.8	.60	20	31	40	51	60	481	-4.1		-.326
NSSE 2013	40.6	12.4	.15	20	31	40	51	60	6,574	-4.0		-.324
Learning Strategies												
College of Charleston (N = 26)	39.7	16.8	3.30	13	27	40	60	60				
Southeast Public	39.8	14.8	.55	20	27	40	53	60	745	.0		-.003
Carnegie Class	37.8	14.2	.67	13	27	40	47	60	476	2.0		.138
NSSE 2013	38.0	14.7	.18	13	27	40	47	60	6,479	1.7		.116
Quantitative Reasoning												
College of Charleston (N = 23)	21.7	16.6	3.46	0	7	20	33	47				
Southeast Public	24.6	17.2	.64	0	13	20	40	60	746	-2.9		-.169
Carnegie Class	25.4	17.4	.82	0	13	20	40	60	476	-3.7		-.211
NSSE 2013	24.0	16.5	.20	0	13	20	33	60	6,543	-2.2		-.136
Learning with Peers												
Collaborative Learning												
College of Charleston (N = 26)	32.3	10.5	2.06	15	25	30	40	50				
Southeast Public	32.1	13.1	.49	10	25	30	40	55	746	.2		.016
Carnegie Class	32.9	13.1	.62	15	25	30	40	60	473	-.6		-.045
NSSE 2013	32.9	13.0	.16	15	25	30	40	60	6,416	-.6		-.044
Discussions with Diverse Others												
College of Charleston (N = 24)	35.4	15.9	3.25	15	23	35	43	60				
Southeast Public	45.0	14.4	.53	20	35	45	60	60	749	-9.6	**	-.665
Carnegie Class	42.4	14.2	.67	20	33	40	55	60	478	-7.0	*	-.485
NSSE 2013	42.8	14.7	.18	20	35	40	60	60	6,517	-7.4	*	-.502

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Engagement Indicators: Comm, Media, PR

College of Charleston

Seniors^a in Comm, Media, PR

	Mean statistics			Percentile ^d scores					Comparison results			
	Mean	SD ^b	SEM ^c	5th	25th	50th	75th	95th	Deg. of freedom ^e	Mean diff.	Sig. ^f	Effect size ^g
Experiences with Faculty												
Student-Faculty Interaction												
College of Charleston (N = 24)	20.4	10.5	2.15	5	15	18	28	40				
Southeast Public	27.3	16.8	.62	0	15	25	40	60	27	-6.9	**	-.414
Carnegie Class	29.5	16.2	.76	5	15	25	40	60	29	-9.1	***	-.568
NSSE 2013	27.6	16.1	.20	5	15	25	40	60	23	-7.2	**	-.444
Effective Teaching Practices												
College of Charleston (N = 25)	41.1	11.6	2.33	28	32	40	52	60				
Southeast Public	42.4	13.4	.49	20	32	44	55	60	758	-1.3		-.096
Carnegie Class	40.8	13.4	.62	20	32	40	52	60	482	.3		.024
NSSE 2013	41.3	13.0	.16	20	32	40	52	60	6,585	-.2		-.016
Campus Environment												
Quality of Interactions												
College of Charleston (N = 24)	40.9	11.5	2.34	24	35	40	46	60				
Southeast Public	42.5	11.5	.43	22	36	44	50	60	741	-1.6		-.138
Carnegie Class	43.4	11.1	.52	22	36	45	50	60	476	-2.4		-.218
NSSE 2013	42.6	11.1	.14	22	36	44	50	60	6,460	-1.7		-.154
Supportive Environment												
College of Charleston (N = 25)	32.4	11.7	2.34	10	25	30	40	50				
Southeast Public	35.8	13.9	.51	13	28	35	45	60	757	-3.3		-.242
Carnegie Class	34.3	14.1	.65	10	23	35	45	60	484	-1.9		-.135
NSSE 2013	34.7	13.6	.17	13	25	35	45	58	6,543	-2.2		-.164

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

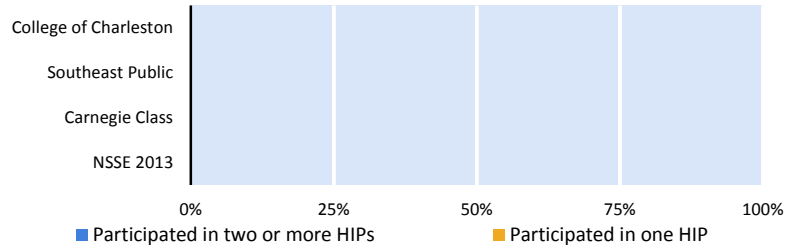
High-Impact Practices: Comm, Media, PR

College of Charleston

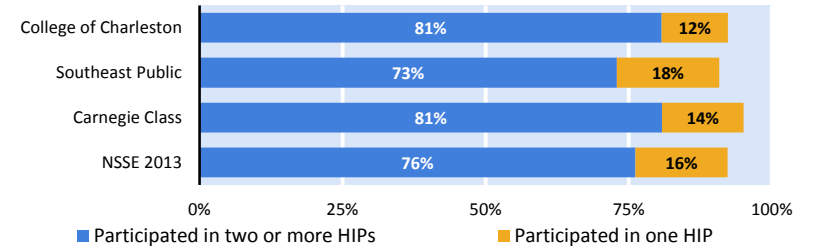
Overall HIP Participation^a

The figures below display the percentage of students who participated in high-impact practices. Both figures include participation in learning communities, service-learning, and research with faculty. The senior figure also includes participation in internships or field experiences, study abroad, and culminating senior experiences. The first segment in each bar shows the percentage of students who participated in at least two HIPs, and the full bar (both colors) represents the percentage who participated in at least one.

First-Year Students in Comm, Media, PR



Seniors in Comm, Media, PR



Statistical Comparisons^a

The table below compares the percentage of your students who participated^b in a high-impact practice, as well as the percentage who participated overall (at least one, two or more), with those at institutions in your comparison groups.

	College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
	%		% ⁱ	Effect size ^j	% ⁱ	Effect size ^j	% ⁱ	Effect size ^j
<i>First-Year Students in Comm, Media, PR</i>								
11c. Learning community								
12. Service-learning								
11e. Research with faculty								
Participated in at least one								
Participated in two or more								
<i>Seniors in Comm, Media, PR</i>								
11c. Learning community	8		25 *	-.49	30 *	-.59	27 *	-.54
12. Service-learning	46		67 *	-.43	73 **	-.56	69 *	-.47
11e. Research with faculty	12		22	-.27	29	-.45	24	-.33
11a. Internship or field exp.	85		64 *	.48	68	.39	67	.42
11d. Study abroad	23		15	.21	21	.06	22	.03
11f. Culminating senior exp.	54		58	-.09	70	-.34	61	-.15
Participated in at least one	92		91	.05	95	-.11	92	.00
Participated in two or more	81		73	.19	81	.00	76	.11

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013			
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
1. During the current school year, about how often have you done the following?																		
a. Asked questions or contributed to course discussions in other ways	askquest	1	Never	1	4	7	1	0	0	63	1	3.3	3.2	.08	3.4	-.13	3.3	.01
		2	Sometimes	5	19	151	20	66	14	1,179	18							
		3	Often	5	19	237	32	142	31	2,070	32							
		4	Very often	15	58	343	46	254	55	3,256	50							
		Total		26	100	738	100	462	100	6,568	100							
b. Prepared two or more drafts of a paper or assignment before turning it in	drafts	1	Never	7	27	155	21	81	17	1,347	21	2.1	2.4	-.30	2.5	-.36	2.4	-.29
		2	Sometimes	11	42	247	34	171	37	2,391	36							
		3	Often	6	23	198	27	125	27	1,641	25							
		4	Very often	2	8	131	18	86	19	1,175	18							
		Total		26	100	731	100	463	100	6,554	100							
c. Come to class without completing readings or assignments	unpreparedr (Reverse-coded version of unprepared created by NSSE.)	1	Very often	0	0	47	6	22	5	420	6	3.1	2.9	.23	3.0	.09	2.9	.21
		2	Often	3	12	104	14	54	12	971	15							
		3	Sometimes	18	69	455	62	279	61	3,889	60							
		4	Never	5	19	127	17	104	23	1,251	19							
		Total		26	100	733	100	459	100	6,531	100							
d. Attended an art exhibit, play or other arts performance (dance, music, etc.)	attendant	1	Never	10	38	254	35	103	22	1,730	26	1.9	2.0	-.10	2.3	-.38	2.2	-.28
		2	Sometimes	11	42	305	41	201	44	2,837	43							
		3	Often	3	12	116	16	94	20	1,233	19							
		4	Very often	2	8	61	8	62	13	743	11							
		Total		26	100	736	100	460	100	6,543	100							
e. Asked another student to help you understand course material	CLaskhelp	1	Never	3	12	96	13	40	9	769	12	2.2	2.3	-.13	2.4	-.25	2.4	-.17
		2	Sometimes	14	54	374	51	241	53	3,292	50							
		3	Often	9	35	190	26	118	26	1,755	27							
		4	Very often	0	0	76	10	60	13	726	11							
		Total		26	100	736	100	459	100	6,542	100							
f. Explained course material to one or more students	CLexplain	1	Never	2	8	21	3	9	2	179	3	2.5	2.7	-.30	2.8	-.39	2.7	-.35
		2	Sometimes	11	42	316	43	174	38	2,571	39							
		3	Often	12	46	260	35	195	42	2,563	39							
		4	Very often	1	4	138	19	81	18	1,199	18							
		Total		26	100	735	100	459	100	6,512	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k							
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013				
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
g. Prepared for exams by discussing or working through course material with other students	CLstudy	1	Never	1	4	113	15	77	17	1,051	16	2.5	2.4	.12	2.4	.11	2.4	.10	
		2	Sometimes	13	50	302	41	179	39	2,566	39								
		3	Often	9	35	208	28	130	28	1,891	29								
		4	Very often	3	12	108	15	73	16	1,030	16								
		Total		26	100	731	100	459	100	6,538	100								
h. Worked with other students on course projects or assignments	CLproject	1	Never	1	4	32	4	14	3	196	3	3.2	3.0	.30	3.0	.31	3.0	.24	
		2	Sometimes	2	8	194	26	130	28	1,688	26								
		3	Often	13	50	272	37	171	37	2,395	37								
		4	Very often	10	38	238	32	145	32	2,263	35								
		Total		26	100	736	100	460	100	6,542	100								
i. Gave a course presentation	present	1	Never	0	0	52	7	23	5	352	5	3.4	2.9 **	.52	3.1	.38	3.0 *	.43	
		2	Sometimes	5	19	186	25	93	20	1,596	24								
		3	Often	6	23	271	37	178	39	2,302	35								
		4	Very often	15	58	226	31	163	36	2,295	35								
		Total		26	100	735	100	457	100	6,545	100								
2. During the current school year, about how often have you done the following?																			
a. Combined ideas from different courses when completing assignments	RIntegrate	1	Never	2	8	26	4	9	2	159	2	2.7	3.1 *	-.41	3.1 *	-.48	3.1 *	-.42	
		2	Sometimes	8	31	155	21	106	23	1,503	23								
		3	Often	11	42	296	40	161	35	2,583	39								
		4	Very often	5	19	260	35	183	40	2,309	35								
		Total		26	100	737	100	459	100	6,554	100								
b. Connected your learning to societal problems or issues	RSocietal	1	Never	3	12	35	5	15	3	226	3	2.8	3.0	-.24	3.0	-.27	3.0	-.27	
		2	Sometimes	6	23	185	25	117	26	1,679	26								
		3	Often	11	42	275	37	182	40	2,520	39								
		4	Very often	6	23	239	33	144	31	2,091	32								
		Total		26	100	734	100	458	100	6,516	100								
c. Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments	RIDiverse	1	Never	3	12	44	6	23	5	280	4	2.6	2.9	-.31	2.9	-.36	2.9	-.37	
		2	Sometimes	9	35	228	31	131	29	1,973	30								
		3	Often	10	38	254	35	176	39	2,407	37								
		4	Very often	4	15	209	28	127	28	1,868	29								
		Total		26	100	735	100	457	100	6,528	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013			
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
d. Examined the strengths and weaknesses of your own views on a topic or issue	RIownview	1	Never	0	0	26	4	10	2	190	3	2.7	2.9	-.24	2.9	-.26	2.9	-.24
		2	Sometimes	11	42	216	29	129	28	1,832	28							
		3	Often	11	42	275	37	197	43	2,748	42							
		4	Very often	4	15	219	30	120	26	1,753	27							
		Total		26	100	736	100	456	100	6,523	100							
e. Tried to better understand someone else's views by imagining how an issue looks from his or her perspective	Rlperspect	1	Never	1	4	16	2	11	2	129	2	2.7	3.0	-.35	3.0	-.38	3.0	-.36
		2	Sometimes	8	31	188	26	107	23	1,635	25							
		3	Often	14	54	299	41	193	42	2,752	42							
		4	Very often	3	12	231	31	145	32	2,003	31							
		Total		26	100	734	100	456	100	6,519	100							
f. Learned something that changed the way you understand an issue or concept	Rlnewview	1	Never	1	4	10	1	9	2	103	2	3.0	3.0	.04	3.0	.07	3.0	.04
		2	Sometimes	5	19	204	28	120	26	1,694	26							
		3	Often	12	46	293	40	195	43	2,796	43							
		4	Very often	8	31	228	31	131	29	1,924	30							
		Total		26	100	735	100	455	100	6,517	100							
g. Connected ideas from your courses to your prior experiences and knowledge	Rlconnect	1	Never	0	0	4	1	2	0	35	1	3.2	3.3	-.06	3.3	-.07	3.3	-.09
		2	Sometimes	3	12	102	14	66	15	871	13							
		3	Often	14	54	318	43	187	41	2,745	42							
		4	Very often	9	35	309	42	196	43	2,856	44							
		Total		26	100	733	100	451	100	6,507	100							
3. During the current school year, about how often have you done the following?																		
a. Talked about career plans with a faculty member	SFcareer	1	Never	5	19	101	14	40	9	757	12	2.3	2.6	-.32	2.7 *	-.44	2.6	-.37
		2	Sometimes	12	46	262	36	174	38	2,440	37							
		3	Often	6	23	218	30	138	30	1,873	29							
		4	Very often	3	12	152	21	107	23	1,469	22							
		Total		26	100	733	100	459	100	6,539	100							
b. Worked with a faculty member on activities other than coursework (committees, student groups, etc.)	SFotherwork	1	Never	16	64	255	35	131	29	2,157	33	1.5	2.2 ***	-.61	2.3 ***	-.74	2.2 ***	-.62
		2	Sometimes	5	20	216	29	141	31	2,062	32							
		3	Often	4	16	147	20	93	20	1,267	19							
		4	Very often	0	0	115	16	93	20	1,038	16							
		Total		25	100	733	100	458	100	6,524	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a								Statistical Comparisons ^k							
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
c. Discussed course topics, ideas, or concepts with a faculty member outside of class	SFdiscuss	1	Never	3	12	156	21	67	15	1,210	19	2.1	2.4	-.25	2.5 *	-.36	2.4	-.26	
		2	Sometimes	17	68	279	38	200	44	2,729	42								
		3	Often	4	16	163	22	103	22	1,574	24								
		4	Very often	1	4	132	18	89	19	1,007	15								
		Total		25	100	730	100	459	100	6,520	100								
d. Discussed your academic performance with a faculty member	SFperform	1	Never	4	15	131	18	65	14	1,151	18	2.2	2.4	-.23	2.4	-.30	2.4	-.21	
		2	Sometimes	16	62	308	42	208	45	2,843	44								
		3	Often	4	15	180	25	108	24	1,571	24								
		4	Very often	2	8	111	15	77	17	940	14								
		Total		26	100	730	100	458	100	6,505	100								
4. During the current school year, how much has your coursework emphasized the following?																			
a. Memorizing course material	memorize	1	Very little	0	0	51	7	49	11	591	9	2.8	2.7	.12	2.6	.27	2.6	.22	
		2	Some	8	32	249	34	161	35	2,314	35								
		3	Quite a bit	13	52	277	38	166	36	2,455	38								
		4	Very much	4	16	157	21	79	17	1,180	18								
		Total		25	100	734	100	455	100	6,540	100								
b. Applying facts, theories, or methods to practical problems or new situations	HOapply	1	Very little	0	0	25	3	12	3	195	3	3.1	3.0	.14	3.1	.07	3.0	.10	
		2	Some	5	20	170	23	99	22	1,397	21								
		3	Quite a bit	12	48	309	42	192	42	2,899	45								
		4	Very much	8	32	226	31	152	33	2,021	31								
		Total		25	100	730	100	455	100	6,512	100								
c. Analyzing an idea, experience, or line of reasoning in depth by examining its parts	HOanalyze	1	Very little	1	4	24	3	12	3	196	3	3.0	3.1	-.11	3.1	-.16	3.1	-.13	
		2	Some	7	28	158	22	95	21	1,344	21								
		3	Quite a bit	9	36	296	41	188	41	2,781	43								
		4	Very much	8	32	245	34	161	35	2,167	33								
		Total		25	100	723	100	456	100	6,488	100								
d. Evaluating a point of view, decision, or information source	HOevaluate	1	Very little	0	0	18	2	12	3	168	3	2.9	3.1	-.18	3.0	-.15	3.1	-.18	
		2	Some	8	32	159	22	102	23	1,366	21								
		3	Quite a bit	11	44	307	42	196	43	2,876	44								
		4	Very much	6	24	243	33	143	32	2,091	32								
		Total		25	100	727	100	453	100	6,501	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013			
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
e. Forming a new idea or understanding from various pieces of information	HOform	1	Very little	4	16	24	3	12	3	194	3	2.7	3.0	-.40	3.0	-.40	3.0 *	-.42
		2	Some	5	20	179	25	118	26	1,506	23							
		3	Quite a bit	11	44	288	40	175	39	2,743	42							
		4	Very much	5	20	237	33	149	33	2,054	32							
		Total		25	100	728	100	454	100	6,497	100							
5. During the current school year, to what extent have your instructors done the following?																		
a. Clearly explained course goals and requirements	ETgoals	1	Very little	0	0	11	1	13	3	91	1	3.3	3.2	.05	3.1	.25	3.2	.12
		2	Some	2	8	120	16	74	16	1,045	16							
		3	Quite a bit	14	56	286	39	233	51	2,943	45							
		4	Very much	9	36	318	43	141	31	2,485	38							
		Total		25	100	735	100	461	100	6,564	100							
b. Taught course sessions in an organized way	ETorganize	1	Very little	0	0	17	2	11	2	127	2	3.2	3.2	.04	3.1	.16	3.1	.09
		2	Some	3	12	124	17	85	18	1,147	18							
		3	Quite a bit	14	56	310	42	221	48	3,013	46							
		4	Very much	8	32	283	39	144	31	2,260	35							
		Total		25	100	734	100	461	100	6,547	100							
c. Used examples or illustrations to explain difficult points	ETexample	1	Very little	1	4	17	2	14	3	127	2	3.2	3.2	-.06	3.2	-.04	3.2	-.04
		2	Some	3	12	116	16	79	17	1,082	17							
		3	Quite a bit	12	48	296	41	170	37	2,731	42							
		4	Very much	9	36	300	41	194	42	2,588	40							
		Total		25	100	729	100	457	100	6,528	100							
d. Provided feedback on a draft or work in progress	ETdraftfb	1	Very little	2	8	49	7	32	7	446	7	2.8	3.0	-.23	2.9	-.16	2.9	-.14
		2	Some	7	28	166	23	106	23	1,667	25							
		3	Quite a bit	10	40	248	34	176	38	2,336	36							
		4	Very much	6	24	271	37	144	31	2,100	32							
		Total		25	100	734	100	458	100	6,549	100							
e. Provided prompt and detailed feedback on tests or completed assignments	ETfeedback	1	Very little	2	8	30	4	28	6	377	6	2.8	3.0	-.16	2.9	-.06	2.9	-.06
		2	Some	8	32	184	25	117	26	1,776	27							
		3	Quite a bit	7	28	287	39	186	41	2,563	39							
		4	Very much	8	32	228	31	125	27	1,804	28							
		Total		25	100	729	100	456	100	6,520	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k													
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013										
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ							
6. During the current school year, about how often have you done the following?																									
a. Reached conclusions based on your own analysis of numerical information (numbers, graphs, statistics, etc.)	QRconclude	1 2 3 4	Never Sometimes Often Very often	7 9 7 2	28 36 28 8	154 292 188 104	21 40 25 14	98 181 114 68	21 39 25 15	1,441 2,661 1,697 777	22 40 26 12	2.2	2.3	-.18	2.3	-.17	2.3	-.12							
Total			25	100	738	100	461	100	6,576	100															
b. Used numerical information to examine a real-world problem or issue (unemployment, climate change, public health, etc.)	QRproblem	1 2 3 4	Never Sometimes Often Very often	9 7 8 1	36 28 32 4	196 308 139 89	27 42 19 12	118 186 98 58	26 40 21 13	1,714 2,789 1,424 634	26 43 22 10								2.0	2.2	-.13	2.2	-.17	2.1	-.12
Total			25	100	732	100	460	100	6,561	100															
c. Evaluated what others have concluded from numerical information	QRevaluate	1 2 3 4	Never Sometimes Often Very often	6 11 4 2	26 48 17 9	177 304 163 85	24 42 22 12	109 175 114 58	24 38 25 13	1,617 2,806 1,481 635	25 43 23 10														
Total			23	100	729	100	456	100	6,539	100															
7. During the current school year, about how many papers, reports, or other writing tasks of the following length have you been assigned? (Include those not yet completed.)																									
a. Up to 5 pages	wrshortnum	0 1.5 4 8 13 18 23	None 1-2 3-5 6-10 11-15 16-20 More than 20	1 2 3 4 1 0	4 8 12 16 16 4 0	26 133 230 146 76 42 66	4 18 32 20 11 6 9	12 68 114 116 63 37 44	3 15 25 26 14 8 10	170 887 1,687 1,573 847 508 695	3 14 26 25 13 8 11	7.9	7.7	.02	8.8	-.14	8.9	-.15							
(Recoded version of wrshort created by NSSE. Values are estimated number of papers, reports, etc.)			25	100	719	100	454	100	6,367	100															
b. Between 6 and 10 pages	wrmednum	0 1.5 4 8 13 18 23	None 1-2 3-5 6-10 11-15 16-20 More than 20	1 9 11 3 1 0 0	4 36 44 12 4 0 0	147 282 172 62 22 12 4	21 40 25 9 3 2 1	72 143 138 68 17 5 7	16 32 31 15 4 1 2	943 2,234 1,928 805 237 93 61	15 35 31 13 4 1 1								3.8	3.1	.17	4.0	-.04	3.8	.01
(Recoded version of wrmed created by NSSE. Values are estimated number of papers, reports, etc.)			25	100	701	100	450	100	6,301	100															

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a						Statistical Comparisons ^k									
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
c. 11 pages or more	wrlongnum	0	None	10	42	323	47	148	33	2,387	39	1.4	1.7	-.10	1.9	-.20	1.9	-.16	
		1.5	1-2	11	46	261	38	205	46	2,634	43								
		(Recoded version of wrlong created by NSSE. Values are estimated number of papers, reports, etc.)	4	3-5	2	8	63	9	71	16	798								13
		8	6-10	1	4	22	3	6	1	185	3								
		13	11-15	0	0	7	1	10	2	79	1								
		18	16-20	0	0	4	1	4	1	41	1								
		23	More than 20	0	0	7	1	1	0	54	1								
		Total		24	100	687	100	445	100	6,178	100								
Estimated number of assigned pages of student writing.	wrpages		(Continuous variable, recoded and summed by NSSE from wrshort, wrmed, and wrlong. Values are estimated pages of assigned writing)									73	70	.04	86	-.17	82	-.12	
8. During the current school year, about how often have you had discussions with people from the following groups?																			
a. People of a race or ethnicity other than your own	DDrace	1	Never	3	12	9	1	18	4	201	3	2.7	3.3 ***	-.77	3.0 *	-.43	3.2 **	-.58	
		2	Sometimes	9	35	143	19	124	27	1,492	23								
		3	Often	8	31	215	29	141	31	1,885	29								
		4	Very often	6	23	372	50	179	39	2,986	45								
			Total	26	100	739	100	462	100	6,564	100								
b. People from an economic background other than your own	DDeconomic	1	Never	2	8	9	1	4	1	146	2	2.7	3.2 **	-.64	3.1 *	-.48	3.2 **	-.55	
		2	Sometimes	8	32	152	21	118	26	1,378	21								
		3	Often	10	40	224	30	159	34	2,183	33								
		4	Very often	5	20	352	48	180	39	2,845	43								
			Total	25	100	737	100	461	100	6,552	100								
c. People with religious beliefs other than your own	DDreligion	1	Never	3	12	21	3	9	2	316	5	2.7	3.2 **	-.59	3.1 **	-.54	3.1 *	-.42	
		2	Sometimes	9	36	155	21	110	24	1,623	25								
		3	Often	6	24	218	30	150	33	1,933	30								
		4	Very often	7	28	340	46	192	42	2,670	41								
			Total	25	100	734	100	461	100	6,542	100								
d. People with political views other than your own	DDpolitical	1	Never	1	4	19	3	8	2	199	3	3.0	3.3	-.39	3.2	-.26	3.1	-.22	
		2	Sometimes	6	25	119	16	98	21	1,440	22								
		3	Often	10	42	229	31	160	35	2,096	32								
		4	Very often	7	29	364	50	192	42	2,793	43								
			Total	24	100	731	100	458	100	6,528	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a								Statistical Comparisons ^k							
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
9. During the current school year, about how often have you done the following?																			
a. Identified key information from reading assignments	LSreading	1	Never	0	0	14	2	8	2	97	1	3.3	3.2	.10	3.2	.14	3.2	.12	
		2	Sometimes	4	15	127	17	76	16	1,066	16								
		3	Often	10	38	271	37	195	42	2,696	41								
		4	Very often	12	46	325	44	183	40	2,701	41								
		Total		26	100	737	100	462	100	6,560	100								
b. Reviewed your notes after class	LSnotes	1	Never	4	15	61	8	36	8	629	10	2.7	2.8	-.13	2.7	-.02	2.7	-.02	
		2	Sometimes	9	35	232	32	168	37	2,328	36								
		3	Often	4	15	221	30	148	32	1,890	29								
		4	Very often	9	35	219	30	108	23	1,694	26								
		Total		26	100	733	100	460	100	6,541	100								
c. Summarized what you learned in class or from course materials	LSummary	1	Never	4	15	33	5	33	7	493	8	3.0	2.9	.04	2.8	.22	2.8	.20	
		2	Sometimes	4	15	217	30	157	35	2,077	32								
		3	Often	7	27	250	34	149	33	2,262	35								
		4	Very often	11	42	227	31	115	25	1,654	26								
		Total		26	100	727	100	454	100	6,486	100								
10. During the current school year, to what extent have your courses challenged you to do your best work?																			
challenge		1	Not at all	0	0	1	0	1	0	22	0	5.7	5.6	.13	5.4	.30	5.5	.21	
		2		0	0	10	1	6	1	86	1								
		3		0	0	24	3	21	5	204	3								
		4		2	8	65	9	49	11	641	10								
		5		8	31	211	29	167	36	2,187	33								
		6		11	42	268	36	134	29	2,170	33								
		7	Very much	5	19	156	21	81	18	1,238	19								
		Total		26	100	735	100	459	100	6,548	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k					
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013		
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean
11. Which of the following have you done or do you plan to do before you graduate?^o																	
a. Participate in an internship, co-op, field experience, student teaching, or clinical placement	intern <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	1	4	30	4	16	3	296	5	85%	64% *	.48	68%	.39	67%	.42
			2	8	89	12	62	13	701	11							
			1	4	145	20	68	15	1,164	18							
			22	85	473	64	316	68	4,397	67							
			26	100	737	100	462	100	6,558	100							
b. Hold a formal leadership role in a student organization or group	leader <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	3	12	54	7	22	5	462	7	38%	51%	-.25	56%	-.35	51%	-.26
			12	46	262	36	161	35	2,378	36							
			1	4	46	6	20	4	352	5							
			10	38	373	51	259	56	3,362	51							
			26	100	735	100	462	100	6,554	100							
c. Participate in a learning community or some other formal program where groups of students take two or more classes together	learncom <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	2	8	86	12	37	8	672	10	8%	25% *	-.49	30% *	-.59	27% *	-.54
			22	85	420	57	264	57	3,727	57							
			0	0	40	5	23	5	351	5							
			2	8	186	25	137	30	1,794	27							
			26	100	732	100	461	100	6,544	100							
d. Participate in a study abroad program	abroad <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	1	4	79	11	39	8	599	9	23%	15%	.21	21%	.06	22%	.03
			18	69	487	66	304	66	4,124	63							
			1	4	58	8	23	5	406	6							
			6	23	109	15	96	21	1,419	22							
			26	100	733	100	462	100	6,548	100							
e. Work with a faculty member on a research project	research <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	2	8	95	13	61	13	771	12	12%	22%	-.27	29%	-.45	24%	-.33
			21	81	414	57	240	52	3,634	56							
			0	0	64	9	24	5	543	8							
			3	12	158	22	134	29	1,556	24							
			26	100	731	100	459	100	6,504	100							
f. Complete a culminating senior experience (capstone course, senior project or thesis, comprehensive exam, portfolio, etc.)	capstone <i>(Means indicate the percentage who responded "Done or in progress.")</i>	Have not decided Do not plan to do Plan to do Done or in progress Total	2	8	43	6	18	4	400	6	54%	58%	-.09	70%	-.34	61%	-.15
			8	31	121	16	55	12	993	15							
			2	8	143	19	64	14	1,151	18							
			14	54	427	58	325	70	4,000	61							
			26	100	734	100	462	100	6,544	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013			
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
12. About how many of your courses at this institution have included a community-based project (service-learning)?																		
	servcourse	1	None	14	54	239	33	125	27	2,036	31	1.5	1.8 *	-.49	1.9 **	-.65	1.8 **	-.53
		2	Some	12	46	434	59	278	60	3,948	60							
		3	Most	0	0	51	7	59	13	519	8							
		4	All	0	0	9	1	1	0	50	1							
			Total	26	100	733	100	463	100	6,553	100							
13. Indicate the quality of your interactions with the following people at your institution.																		
a. Students	QIstudent	1	Poor	0	0	6	1	1	0	64	1	5.8	5.8	.00	5.8	.00	5.8	.00
		2		0	0	9	1	3	1	91	1							
		3		1	4	32	4	21	5	201	3							
		4		3	12	55	7	42	9	525	8							
		5		7	27	150	20	99	21	1,403	21							
		6		5	19	229	31	142	31	2,057	31							
		7	Excellent	10	38	252	34	154	33	2,209	34							
		—	Not applicable	0	0	2	0	0	0	19	0							
			Total	26	100	735	100	462	100	6,569	100							
b. Academic advisors	QIadvisor	1	Poor	0	0	46	6	24	5	332	5	5.1	5.1	-.03	5.4	-.20	5.1	-.04
		2		1	4	33	4	20	4	378	6							
		3		5	19	56	8	27	6	510	8							
		4		5	19	89	12	45	10	812	12							
		5		2	8	145	20	60	13	1,169	18							
		6		6	23	141	19	116	25	1,381	21							
		7	Excellent	7	27	221	30	168	36	1,937	30							
		—	Not applicable	0	0	4	1	1	0	47	1							
			Total	26	100	735	100	461	100	6,566	100							
c. Faculty	QIfaculty	1	Poor	0	0	5	1	5	1	58	1	5.7	5.6	.04	5.7	.02	5.7	.02
		2		0	0	14	2	7	2	99	2							
		3		1	4	31	4	16	4	243	4							
		4		3	12	66	9	40	9	558	9							
		5		6	23	180	25	106	23	1,498	23							
		6		9	35	205	28	147	32	2,162	33							
		7	Excellent	7	27	228	31	135	30	1,879	29							
		—	Not applicable	0	0	3	0	1	0	21	0							
			Total	26	100	732	100	457	100	6,518	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013			
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
d. Student services staff (career services, student activities, housing, etc.)	QIstaff	1	Poor	1	4	31	4	19	4	252	4	4.5	5.0	-.28	4.9	-.25	4.9	-.27
		2		2	8	41	6	23	5	353	5							
		3		3	12	59	8	41	9	496	8							
		4		3	12	90	12	65	14	908	14							
		5		5	19	140	19	80	18	1,364	21							
		6		3	12	133	18	91	20	1,312	20							
		7	Excellent	3	12	154	21	87	19	1,175	18							
		—	Not applicable	6	23	89	12	50	11	670	10							
Total		26	100	737	100	456	100	6,530	100									
e. Other administrative staff and offices (registrar, financial aid, etc.)	QIadmin	1	Poor	3	12	45	6	17	4	357	5	4.3	4.7	-.21	4.8	-.30	4.8	-.24
		2		2	8	46	6	32	7	456	7							
		3		2	8	72	10	44	10	590	9							
		4		6	23	127	17	75	16	1,080	16							
		5		2	8	161	22	101	22	1,423	22							
		6		3	12	132	18	97	21	1,365	21							
		7	Excellent	5	19	126	17	80	17	1,077	16							
		—	Not applicable	3	12	28	4	15	3	215	3							
Total		26	100	737	100	461	100	6,563	100									
14. How much does your institution emphasize the following?																		
a. Spending significant amounts of time studying and on academic works	empstudy	1	Very little	0	0	23	3	10	2	152	2	3.1	3.0	.19	3.0	.15	3.0	.13
		2	Some	1	4	173	24	112	24	1,430	22							
		3	Quite a bit	21	81	341	46	209	45	3,098	47							
		4	Very much	4	15	197	27	131	28	1,850	28							
		Total		26	100	734	100	462	100	6,530	100							
b. Providing support to help students succeed academically	SEacademic	1	Very little	1	4	36	5	23	5	269	4	2.9	3.0	-.15	3.0	-.14	3.0	-.13
		2	Some	7	27	155	21	98	21	1,485	23							
		3	Quite a bit	12	46	302	42	190	42	2,763	43							
		4	Very much	6	23	234	32	146	32	1,964	30							
		Total		26	100	727	100	457	100	6,481	100							
c. Using learning support services (tutoring services, writing center, etc.)	SElearnsup	1	Very little	1	4	67	9	37	8	557	9	2.8	2.9	-.10	2.9	-.05	2.9	-.02
		2	Some	8	31	154	21	123	27	1,664	26							
		3	Quite a bit	11	42	267	37	151	33	2,374	37							
		4	Very much	6	23	243	33	148	32	1,900	29							
		Total		26	100	731	100	459	100	6,495	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public		Carnegie Class		NSSE 2013	
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
d. Encouraging contact among students from different backgrounds (social, racial/ethnic, religious, etc.)	SEdiverse	1	Very little	5	19	110	15	81	18	1,031	16	2.2	2.6 *	-.38	2.6	-.34	2.6 *	-.35
		2	Some	11	42	235	32	137	30	2,069	32							
		3	Quite a bit	9	35	224	31	143	31	1,992	31							
		4	Very much	1	4	165	22	100	22	1,418	22							
		Total		26	100	734	100	461	100	6,510	100							
e. Providing opportunities to be involved socially	SEsocial	1	Very little	1	4	41	6	25	5	378	6	2.8	3.1	-.30	3.0	-.19	3.0	-.22
		2	Some	8	32	135	18	114	25	1,433	22							
		3	Quite a bit	11	44	297	41	173	38	2,514	39							
		4	Very much	5	20	260	35	149	32	2,184	34							
		Total		25	100	733	100	461	100	6,509	100							
f. Providing support for your overall well-being (recreation, health care, counseling, etc.)	SEwellness	1	Very little	2	8	56	8	42	9	569	9	2.8	3.0	-.17	2.8	.03	2.9	-.03
		2	Some	5	20	146	20	127	28	1,625	25							
		3	Quite a bit	13	52	270	37	165	36	2,426	37							
		4	Very much	5	20	259	35	124	27	1,883	29							
		Total		25	100	731	100	458	100	6,503	100							
g. Helping you manage your non-academic responsibilities (work, family, etc.)	SEnonacad	1	Very little	8	31	227	31	146	32	2,008	31	2.0	2.1	-.19	2.1	-.16	2.1	-.18
		2	Some	12	46	261	36	169	37	2,323	36							
		3	Quite a bit	5	19	153	21	89	19	1,438	22							
		4	Very much	1	4	90	12	55	12	732	11							
		Total		26	100	731	100	459	100	6,501	100							
h. Attending campus activities and events (performing arts, athletic events, etc.)	SEactivities	1	Very little	0	0	47	6	44	10	536	8	3.0	3.0	-.02	2.8	.16	2.9	.11
		2	Some	6	23	167	23	130	28	1,718	26							
		3	Quite a bit	15	58	269	37	156	34	2,368	36							
		4	Very much	5	19	245	34	129	28	1,874	29							
		Total		26	100	728	100	459	100	6,496	100							
i. Attending events that address important social, economic, or political issues	SEevents	1	Very little	5	22	94	13	64	14	865	13	2.4	2.6	-.19	2.6	-.17	2.6	-.18
		2	Some	7	30	257	35	164	36	2,290	35							
		3	Quite a bit	8	35	248	34	146	32	2,142	33							
		4	Very much	3	13	132	18	87	19	1,189	18							
		Total		23	100	731	100	461	100	6,486	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a								Statistical Comparisons ^k							
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
15. About how many hours do you spend in a typical 7-day week doing the following?																			
a. Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)																			
	tmprephrs	0	0 hrs	0	0	2	0	3	1	16	0	11.7	11.1	.07	12.8	-.14	12.3	-.08	
		3	1-5 hrs	4	15	173	24	74	16	1,313	20								
		8	6-10 hrs	7	27	239	32	149	32	1,920	29								
	(Recoded version of tmprep created by NSSE. Values are estimated number of hours per week.)	13	11-15 hrs	10	38	153	21	93	20	1,367	21								
		18	16-20 hrs	2	8	86	12	63	14	947	14								
		23	21-25 hrs	3	12	41	6	35	8	506	8								
		28	26-30 hrs	0	0	22	3	20	4	259	4								
		33	More than 30 hrs	0	0	20	3	23	5	219	3								
			Total	26	100	736	100	460	100	6,547	100								
b. Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)																			
	tmcocurrhrs	0	0 hrs	8	32	214	29	132	29	1,913	29	5.2	6.7	-.18	7.0	-.22	6.6	-.17	
		3	1-5 hrs	10	40	234	32	133	29	2,068	32								
		8	6-10 hrs	1	4	115	16	82	18	1,063	16								
	(Recoded version of tmcocurr created by NSSE. Values are estimated number of hours per week.)	13	11-15 hrs	4	16	63	9	43	9	601	9								
		18	16-20 hrs	1	4	59	8	33	7	394	6								
		23	21-25 hrs	1	4	17	2	18	4	206	3								
		28	26-30 hrs	0	0	10	1	8	2	105	2								
		33	More than 30 hrs	0	0	23	3	11	2	165	3								
			Total	25	100	735	100	460	100	6,515	100								
c. Working for pay on campus																			
	tmworkonhrs	0	0 hrs	23	92	505	69	259	57	3,858	59	0.4	4.7 ***	-.51	6.0 ***	-.65	5.6 ***	-.62	
		3	1-5 hrs	1	4	26	4	28	6	359	6								
		8	6-10 hrs	1	4	48	7	58	13	717	11								
	(Recoded version of tmworkon created by NSSE. Values are estimated number of hours per week.)	13	11-15 hrs	0	0	56	8	38	8	578	9								
		18	16-20 hrs	0	0	50	7	39	9	603	9								
		23	21-25 hrs	0	0	18	2	15	3	203	3								
		28	26-30 hrs	0	0	10	1	9	2	92	1								
		33	More than 30 hrs	0	0	20	3	12	3	115	2								
			Total	25	100	733	100	458	100	6,525	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a								Statistical Comparisons ^k								
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ		
d. Working for pay off campus	tmworkoffhrs (Recoded version of tmworkoff created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	13	50	319	43	186	41	2,947	46	11.1	11.5	-.03	11.9	-.06	10.6	.04		
		3	1-5 hrs	0	0	38	5	26	6	350	5									
		8	6-10 hrs	1	4	43	6	29	6	439	7									
		13	11-15 hrs	2	8	53	7	39	9	520	8									
		18	16-20 hrs	4	15	70	10	44	10	591	9									
		23	21-25 hrs	1	4	73	10	30	7	512	8									
		28	26-30 hrs	1	4	47	6	26	6	352	5									
		33	More than 30 hrs	4	15	92	13	70	16	758	12									
			Total			26	100	735	100	450	100								6,469	100
		e. Doing community service or volunteer work	tmservicehrs (Recoded version of tmservice created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	16	62	346	48	215	47								3,091	48
3	1-5 hrs			8	31	278	38	184	40	2,522	39									
8	6-10 hrs			1	4	55	8	33	7	483	7									
13	11-15 hrs			1	4	23	3	13	3	192	3									
18	16-20 hrs			0	0	17	2	8	2	102	2									
23	21-25 hrs			0	0	4	1	2	0	40	1									
28	26-30 hrs			0	0	0	0	2	0	19	0									
33	More than 30 hrs			0	0	5	1	1	0	25	0									
	Total					26	100	728	100	458	100	6,474	100							
f. Relaxing and socializing (time with friends, video games, TV or videos, keeping up with friends online, etc.)	tmrelaxhrs (Recoded version of tmrelax created by NSSE. Values are estimated number of hours per week.)			0	0 hrs	0	0	8	1	9	2	101	2	14.0	11.7	.28	12.1	.21	12.1	.23
		3	1-5 hrs	3	12	180	24	106	23	1,410	22									
		8	6-10 hrs	7	28	210	29	129	28	1,793	28									
		13	11-15 hrs	7	28	134	18	74	16	1,315	20									
		18	16-20 hrs	3	12	104	14	64	14	899	14									
		23	21-25 hrs	2	8	37	5	32	7	456	7									
		28	26-30 hrs	1	4	27	4	14	3	196	3									
		33	More than 30 hrs	2	8	35	5	29	6	322	5									
			Total			25	100	735	100	457	100	6,492	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a								Statistical Comparisons ^k							
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
g. Providing care for dependents (children, parents, etc.)	tmcarehrs (Recoded version of tmcare created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	22	85	545	75	340	74	4,857	75	1.4	3.5 *	-.24	3.6 *	-.25	3.3 *	-.23	
		3	1-5 hrs	1	4	75	10	50	11	688	11								
		8	6-10 hrs	1	4	29	4	21	5	268	4								
		13	11-15 hrs	2	8	17	2	2	0	132	2								
		18	16-20 hrs	0	0	12	2	10	2	108	2								
		23	21-25 hrs	0	0	5	1	4	1	57	1								
		28	26-30 hrs	0	0	5	1	6	1	50	1								
		33	More than 30 hrs	0	0	42	6	26	6	335	5								
		Total		26	100	730	100	459	100	6,495	100								
		h. Commuting to campus (driving, walking, etc.)	tmcommutehrs (Recoded version of tmcommute created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	3	12	73	10	107	23								1,259
3	1-5 hrs			14	54	446	61	271	59	3,769	58								
8	6-10 hrs			8	31	135	18	56	12	980	15								
13	11-15 hrs			1	4	40	5	14	3	278	4								
18	16-20 hrs			0	0	20	3	6	1	115	2								
23	21-25 hrs			0	0	9	1	2	0	61	1								
28	26-30 hrs			0	0	3	0	0	0	21	0								
33	More than 30 hrs			0	0	10	1	3	1	46	1								
Total				26	100	736	100	459	100	6,529	100								
Estimated number of hours working for pay	tmworkhrs (Continuous variable created by NSSE)												10.7	16.1 *	-.43	17.7 **	-.55	16.0 *	-.44
16. Of the time you spend preparing for class in a typical 7-day week, about how many hours are on assigned reading?																			
	tmreadhrs (Recoded version of tmread created by NSSE. Values are estimated number of hours per week.)	0	0 hrs	0	0	33	4	22	5	227	3	7.2	5.6	.33	6.4	.16	6.0	.24	
		3	1-5 hrs	13	50	444	60	242	53	3,658	56								
		8	6-10 hrs	7	27	171	23	123	27	1,754	27								
		13	11-15 hrs	4	15	53	7	34	7	556	8								
		18	16-20 hrs	1	4	21	3	28	6	233	4								
		23	21-25 hrs	1	4	10	1	5	1	72	1								
		28	26-30 hrs	0	0	3	0	3	1	26	0								
		33	More than 30 hrs	0	0	2	0	2	0	22	0								
		Total		26	100	737	100	459	100	6,548	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

				Frequency Distributions ^a								Statistical Comparisons ^k							
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
17. How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas?																			
a. Writing clearly and effectively	pgwrite	1	Very little	0	0	17	2	9	2	174	3	3.5	3.4	.19	3.3	.22	3.3	.23	
		2	Some	1	4	83	11	56	12	869	13								
		3	Quite a bit	11	42	256	35	169	37	2,236	34								
		4	Very much	14	54	381	52	226	49	3,272	50								
			Total	26	100	737	100	460	100	6,551	100								
b. Speaking clearly and effectively	pgspeak	1	Very little	0	0	30	4	13	3	241	4	3.3	3.2	.13	3.3	.10	3.2	.11	
		2	Some	1	4	124	17	69	15	991	15								
		3	Quite a bit	15	58	227	31	160	35	2,205	34								
		4	Very much	10	38	355	48	218	47	3,105	47								
			Total	26	100	736	100	460	100	6,542	100								
c. Thinking critically and analytically	pgthink	1	Very little	1	4	15	2	9	2	124	2	3.3	3.3	.05	3.3	.05	3.3	.01	
		2	Some	2	8	97	13	70	15	809	12								
		3	Quite a bit	10	38	266	36	153	33	2,334	36								
		4	Very much	13	50	354	48	227	49	3,256	50								
			Total	26	100	732	100	459	100	6,523	100								
d. Analyzing numerical and statistical information	pganalyze	1	Very little	5	19	122	17	102	22	1,358	21	2.3	2.5	-.16	2.3	.02	2.4	-.05	
		2	Some	12	46	288	39	183	40	2,528	39								
		3	Quite a bit	5	19	183	25	105	23	1,593	24								
		4	Very much	4	15	140	19	65	14	1,040	16								
			Total	26	100	733	100	455	100	6,519	100								
e. Acquiring job- or work-related knowledge and skills	pgwork	1	Very little	4	15	43	6	22	5	374	6	2.6	3.1 **	-.61	3.1 **	-.58	3.1 **	-.57	
		2	Some	8	31	136	18	96	21	1,304	20								
		3	Quite a bit	9	35	238	32	160	35	2,193	34								
		4	Very much	5	19	320	43	182	40	2,671	41								
			Total	26	100	737	100	460	100	6,542	100								
f. Working effectively with others	pgothers	1	Very little	0	0	28	4	10	2	207	3	3.2	3.2	-.07	3.2	-.07	3.2	-.08	
		2	Some	5	20	113	15	78	17	1,022	16								
		3	Quite a bit	11	44	260	35	173	38	2,360	36								
		4	Very much	9	36	332	45	197	43	2,935	45								
			Total	25	100	733	100	458	100	6,524	100								

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

College of Charleston

Seniors in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions ^a								Statistical Comparisons ^k						
				College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston	Southeast Public	Carnegie Class	NSSE 2013			
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
g. Developing or clarifying a personal code of values and ethics	pgvalues	1	Very little	3	12	63	9	35	8	552	8	2.7	3.0	-.24	3.0	-.28	3.0	-.27
		2	Some	7	27	173	24	97	21	1,410	22							
		3	Quite a bit	10	38	227	31	161	35	2,140	33							
		4	Very much	6	23	271	37	166	36	2,428	37							
		Total		26	100	734	100	459	100	6,530	100							
h. Understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)	pgdiverse	1	Very little	3	12	50	7	38	8	535	8	2.3	2.9 **	-.66	2.9 **	-.61	2.9 **	-.61
		2	Some	14	56	196	27	122	27	1,711	26							
		3	Quite a bit	5	20	233	32	150	33	2,160	33							
		4	Very much	3	12	254	35	150	33	2,133	33							
		Total		25	100	733	100	460	100	6,539	100							
i. Solving complex real-world problems	pgprobsolve	1	Very little	6	23	65	9	38	8	586	9	2.6	2.9	-.30	2.8	-.24	2.8	-.25
		2	Some	5	19	196	27	137	30	1,866	29							
		3	Quite a bit	9	35	248	34	160	35	2,243	34							
		4	Very much	6	23	225	31	123	27	1,841	28							
		Total		26	100	734	100	458	100	6,536	100							
j. Being an informed and active citizen	pgcitizen	1	Very little	4	15	58	8	31	7	574	9	2.5	2.9	-.38	2.9	-.38	2.9	-.33
		2	Some	9	35	190	26	123	27	1,740	27							
		3	Quite a bit	8	31	249	34	175	38	2,237	34							
		4	Very much	5	19	234	32	129	28	1,952	30							
		Total		26	100	731	100	458	100	6,503	100							
18. How would you evaluate your entire educational experience at this institution?																		
	evalexp	1	Poor	0	0	9	1	10	2	103	2	3.4	3.3	.11	3.3	.17	3.3	.12
		2	Fair	1	4	68	9	42	9	584	9							
		3	Good	13	50	317	43	208	45	2,843	43							
		4	Excellent	12	46	342	46	200	43	3,032	46							
		Total		26	100	736	100	460	100	6,562	100							
19. If you could start over again, would you go to the same institution you are now attending?																		
	sameinst	1	Definitely no	1	4	23	3	18	4	257	4	3.2	3.3	-.16	3.2	-.11	3.3	-.12
		2	Probably no	6	23	105	14	60	13	848	13							
		3	Probably yes	7	27	247	33	172	37	2,420	37							
		4	Definitely yes	12	46	363	49	209	46	3,037	46							
		Total		26	100	738	100	459	100	6,562	100							

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
20. What is your class level?	class	Freshman/First-year									0	0	0	0	1	0	7	0
		Sophomore									0	0	1	0	0	0	11	0
		Junior									0	0	31	4	7	2	222	3
		Senior									24	92	696	94	439	95	6,226	95
		Unclassified									2	8	10	1	16	3	107	2
		Total									26	100	738	100	463	100	6,573	100
21. Thinking about this current academic term, are you a full-time student?	fulltime	No									7	27	118	16	82	18	1,025	16
		Yes									19	73	619	84	378	82	5,543	84
		Total									26	100	737	100	460	100	6,568	100
22a. How many courses are you taking for credit this current academic term?	coursenum	0									2	8	17	2	17	4	172	3
		1									0	0	19	3	14	3	169	3
		2									2	8	49	7	30	6	430	7
		3									3	12	68	9	32	7	674	10
		4									7	27	233	32	124	27	1,979	30
		5									11	42	230	31	144	31	1,897	29
		6									1	4	93	13	63	14	804	12
		7 or more									0	0	30	4	38	8	456	7
Total									26	100	739	100	462	100	6,581	100		
b. Of these, how many are entirely online ?	onlinenum	0									23	96	486	68	348	78	4,924	77
		1									1	4	157	22	61	14	951	15
		2									0	0	49	7	18	4	290	5
		3									0	0	16	2	5	1	109	2
		4									0	0	10	1	4	1	52	1
		5									0	0	1	0	5	1	30	0
		6									0	0	1	0	4	1	20	0
		7 or more									0	0	0	0	1	0	28	0
Total									24	100	720	100	446	100	6,404	100		
Student taking all courses online	allonline <i>(Based on responses to coursenum and onlinenum.)</i>	No									26	100	714	97	439	95	6,305	96
		Yes									0	0	23	3	22	5	256	4
		Total									26	100	737	100	461	100	6,561	100

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
23a. How many majors do you plan to complete? (Do not count minors.)	MAJnum	One									25	96	682	92	405	87	5,854	89
		More than one									1	4	58	8	58	13	736	11
		Total									26	100	740	100	463	100	6,590	100
First major or expected first major, in NSSE's default major field categories. (This does not reflect any customization made for the Major Field Report.)	MAJfirstcol (Recoded from MAJfirst.)	Arts & Humanities									0	0	0	0	0	0	0	0
		Biological Sci., Agriculture, & Natural Resources									0	0	0	0	0	0	0	0
		Physical Sci., Mathematics, & Computer Science									0	0	0	0	0	0	0	0
		Social Sciences									0	0	0	0	0	0	0	0
		Business									0	0	0	0	0	0	0	0
		Communications, Media, & Public Relations									26	100	740	100	463	100	6,591	100
		Education									0	0	0	0	0	0	0	0
		Engineering									0	0	0	0	0	0	0	0
		Health professions									0	0	0	0	0	0	0	0
		Social service professions									0	0	0	0	0	0	0	0
		All other									0	0	0	0	0	0	0	0
		Undecided/undeclared									0	0	0	0	0	0	0	0
		Total									26	100	740	100	463	100	6,591	100
Second major or expected second major, in NSSE's default major field categories. (This does not reflect any customization made for the Major Field Report.)	MAJsecondcol (Recoded from MAJsecond.)	Arts & Humanities									1	100	24	41	17	29	264	36
		Biological Sci., Agriculture, & Natural Resources									0	0	1	2	1	2	13	2
		Physical Sci., Mathematics, & Computer Science									0	0	0	0	1	2	2	0
		Social Sciences									0	0	10	17	17	29	181	25
		Business									0	0	7	12	3	5	54	7
		Communications, Media, & Public Relations									0	0	5	9	11	19	133	18
		Education									0	0	0	0	0	0	10	1
		Engineering									0	0	0	0	1	2	2	0
		Health professions									0	0	2	3	1	2	12	2
		Social service professions									0	0	4	7	2	3	14	2
		All other									0	0	4	7	3	5	43	6
		Undecided, undeclared									0	0	1	2	1	2	5	1
		Total									1	100	58	100	58	100	733	100

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

Item wording or description	Variable name	Response options	First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
24. What have most of your grades been up to now at this institution?	grades	C- or lower								0	0	1	0	0	0	7	0	
		C								1	4	8	1	5	1	68	1	
		C+								3	12	28	4	13	3	204	3	
		B-								2	8	56	8	34	7	427	6	
		B								12	46	165	22	90	19	1,272	19	
		B+								2	8	180	24	119	26	1,460	22	
		A-								4	15	141	19	88	19	1,546	23	
		A								2	8	159	22	114	25	1,595	24	
Total								26	100	738	100	463	100	6,579	100			
25. Did you begin college at this institution or elsewhere?	begincol	Started here								20	77	436	59	298	65	4,156	63	
		Started elsewhere								6	23	304	41	163	35	2,420	37	
		Total								26	100	740	100	461	100	6,576	100	
26. Since graduating from high school, which of the following types of schools have you attended <i>other than</i> the one you are now attending? (Select all that apply.)	attend_voc	Vocational or technical school								6	23	45	6	44	10	307	5	
	attend_com	Community or junior college								3	12	257	35	127	28	2,145	33	
	attend_col	4-year college or university other than this one								2	8	176	24	107	23	1,442	22	
	attend_none	None								15	58	342	46	241	52	3,296	50	
	attend_other	Other								0	0	23	3	17	4	229	3	
27. What is the highest level of education you ever expect to complete?	edaspire	Some college but less than a bachelor's								0	0	15	2	8	2	133	2	
		Bachelor's degree								11	42	324	44	227	50	3,151	48	
		Master's degree								13	50	306	42	179	39	2,596	40	
		Doctoral or professional degree								2	8	91	12	44	10	670	10	
		Total								26	100	736	100	458	100	6,550	100	

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
28. What is the highest level of education completed by either of your parents (or those who raised you)?	parented	Did not finish high school									0	0	22	3	9	2	188	3
		High school diploma or G.E.D.									2	8	127	17	87	19	994	15
		Attended college, but did not complete degree									2	8	91	12	66	14	780	12
		Associate's degree (A.A., A.S., etc.)									2	8	63	9	50	11	602	9
		Bachelor's degree (B.A., B.S., etc.)									13	50	234	32	141	31	2,145	33
		Master's degree (M.A., M.S., etc.)									5	19	140	19	81	18	1,372	21
		Doctoral or professional degree (Ph.D., J.D., M.D., etc.)									2	8	58	8	28	6	485	7
		Total									26	100	735	100	462	100	6,566	100
First-generation status (Neither parent holds a bachelor's degree.)	firstgen (Recoded from parented.)	No									20	77	432	59	250	54	4,002	61
		Yes									6	23	303	41	212	46	2,564	39
		Total									26	100	735	100	462	100	6,566	100
29. What is your gender?	gender	Female									19	73	552	75	334	73	4,608	70
		Male									7	27	187	25	126	27	1,959	30
		Total									26	100	739	100	460	100	6,567	100
30. Age Category	agecat (Recoded from birthyear.)	19 or younger									1	4	1	0	2	0	29	0
		20-23									20	77	558	76	336	73	4,991	76
		24-29									4	15	93	13	60	13	836	13
		30-39									1	4	42	6	32	7	357	5
		40-55									0	0	33	5	24	5	281	4
		Over 55									0	0	5	1	6	1	53	1
Total									26	100	732	100	460	100	6,547	100		
31. Are you an international student or foreign national?	internat	No									23	92	710	98	448	98	6,246	96
		Yes									2	8	13	2	9	2	256	4
		Total									25	100	723	100	457	100	6,502	100

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
32. What is your racial or ethnic identification? (Select all that apply.)	re_amind	American Indian or Alaska Native									1	4	17	2	7	2	125	2
	re_asian	Asian									0	0	18	2	12	3	286	4
	re_black	Black or African American									2	8	109	15	24	5	604	9
	re_latino	Hispanic or Latino									1	4	53	7	31	7	607	9
	re_pacific	Native Hawaiian/Other Pac. Islander									1	4	6	1	5	1	56	1
	re_white	White									21	81	553	75	378	82	4,940	75
	re_other	Other									0	0	28	4	3	1	162	2
	re_pnr	I prefer not to respond									1	4	29	4	29	6	324	5
Racial or ethnic identification	re_all	American Indian or Alaska Native									0	0	4	1	1	0	29	0
	re_amind	Asian									0	0	7	1	7	2	204	3
	re_black	Black or African American									1	4	91	12	18	4	491	7
	re_latino	Hispanic or Latino									1	4	24	3	23	5	414	6
	re_pacific	Native Hawaiian/Other Pac. Islander									1	4	0	0	3	1	14	0
	re_white	White									21	81	509	69	356	77	4,579	70
	re_other	Other									0	0	14	2	0	0	82	1
	re_multiracial	Multiracial									1	4	58	8	24	5	432	7
	re_pnr	I prefer not to respond									1	4	29	4	29	6	324	5
	Total										26	100	736	100	461	100	6,569	100
33. Are you a member of a social fraternity or sorority?	greek	No									21	81	577	79	423	92	5,625	86
	greek	Yes									5	19	158	21	36	8	930	14
	Total										26	100	735	100	459	100	6,555	100
34. Which of the following best describes where you are living while attending college?	living	Dormitory or other campus housing (not fraternity or sorority house)									2	8	69	9	119	26	1,221	19
	living	Fraternity or sorority house									0	0	25	3	3	1	124	2
	living	Residence, within walking dist.									16	62	176	24	120	26	2,055	31
	living	Residence, farther than walking dist.									8	31	447	61	206	45	2,974	45
	living	None of the above									0	0	21	3	12	3	190	3
Total										26	100	738	100	460	100	6,564	100	
35. Are you a student-athlete on a team sponsored by your institution's athletics department?	athlete	No									23	88	705	96	414	91	6,147	94
	athlete	Yes									3	12	29	4	43	9	395	6
	Total										26	100	734	100	457	100	6,542	100

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

Item wording or description	Variable name	Response options	First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
36. Are you a current or former member of the U.S. Armed Forces, Reserves, or National Guard?	veteran	No								24	96	707	97	449	97	6,365	97	
		Yes								1	4	23	3	12	3	171	3	
		Total								25	100	730	100	461	100	6,536	100	
37a. Have you been diagnosed with any disability or impairment?	disability	No								21	81	652	89	376	82	5,727	87	
		Yes								5	19	66	9	59	13	597	9	
		I prefer not to respond								0	0	17	2	26	6	225	3	
		Total								26	100	735	100	461	100	6,549	100	
b. [If, yes] Which of the following have been diagnosed? (Select all that apply)	dis_sense	A sensory impairment								1	20	14	17	8	9	82	10	
	dis_mobility	A mobility impairment								0	0	5	6	6	7	57	7	
	dis_learning	A learning disability								4	80	39	47	32	38	316	39	
	dis_mental	A mental health disorder								2	40	8	10	14	16	149	18	
	dis_other	A disability not listed								0	0	15	18	13	15	116	14	
Disability or impairment	disability_all	A sensory impairment								1	4	9	1	6	1	55	1	
	<i>(Recoded from disability and dis_sense through</i>	A mobility impairment								0	0	2	0	5	1	37	1	
	<i>dis_sense through</i>	A learning disability								2	8	33	4	25	5	244	4	
	<i>dis_other where each student is represented only once.)</i>	A mental health disorder								0	0	2	0	6	1	83	1	
		A disability not listed								0	0	7	1	6	1	67	1	
		More than one disability								2	8	13	2	11	2	109	2	
		No disability or impairment								21	81	652	89	376	82	5,727	87	
		Prefer not to respond								0	0	17	2	26	6	225	3	
Total									26	100	735	100	461	100	6,547	100		
38. Which of the following best describes your sexual orientation? (Optional question administered per institution request.)	sexorient	Heterosexual								--	--	297	91	144	84	2,029	89	
		Gay								--	--	6	2	4	2	30	1	
		Lesbian									--	--	2	1	0	0	22	1
		Bisexual									--	--	3	1	11	6	47	2
		Questioning or unsure									--	--	4	1	3	2	28	1
		I prefer not to respond									--	--	16	5	9	5	120	5
		Total									--	--	328	100	171	100	2,276	100

NSSE 2013 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

College of Charleston

Comm, Media, PR

			First-Year Students ^a								Seniors ^a							
			College of Charleston		Southeast Public		Carnegie Class		NSSE 2013		College of Charleston		Southeast Public		Carnegie Class		NSSE 2013	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
Institution-reported information																		
(Variables provided by your institution in your NSSE population file.)																		
Institution-reported: Gender	IRgender	Female									18	69	553	75	336	73	4,637	70
		Male									8	31	187	25	127	27	1,953	30
		Total									26	100	740	100	463	100	6,590	100
Institution-reported: Race	IRrace	American Indian or Alaska Native									0	0	5	1	2	1	30	1
		Asian									0	0	7	1	6	2	108	2
		Black or African American									0	0	112	15	17	4	506	9
		Hispanic or Latino									0	0	49	7	28	7	519	9
		Native Hawaiian/Other Pac. Islander									0	0	0	0	2	1	11	0
		White									0	0	535	74	312	78	4,083	71
		Other									0	0	0	0	1	0	29	1
		Foreign or nonresident alien									0	0	6	1	2	1	119	2
		Two or more races/ethnicities									0	0	4	1	5	1	70	1
		Unknown									0	0	9	1	23	6	282	5
		Total									0	0	727	100	398	100	5,757	100
Institution-reported: Class level	IRclass	Freshman/First-Year									0	0	0	0	0	0	0	0
		Sophomore									0	0	0	0	0	0	0	0
		Junior									0	0	0	0	0	0	0	0
		Senior									26	100	740	100	463	100	6,591	100
		Other									0	0	0	0	0	0	0	0
		Total									26	100	740	100	463	100	6,591	100
Institution-reported: First-time first-year (FTFY)	IRftfy	No									26	100	724	98	463	100	6,393	97
		Yes									0	0	16	2	0	0	198	3
		Total									26	100	740	100	463	100	6,591	100
Institution-reported: Enrollment status	IRenrollment	Not full-time									5	19	117	16	57	12	759	12
		Full-time									21	81	623	84	406	88	5,832	88
		Total									26	100	740	100	463	100	6,591	100

Endnotes

- a. All results are unweighted.
- b. Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.
- c. Standard error of the mean, used to compute a confidence interval (CI) around the sample mean. For example, the 95% CI is the range of values that is 95% likely to contain the true population mean, equal to the sample mean $\pm 1.96 * SEM$.
- d. A percentile is the point in the distribution of student-level EI scores at or below which a given percentage of EI scores fall.
- e. Degrees of freedom used to compute the t-tests. Values differ from Ns due to whether equal variances were assumed.
- f. Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance: * $p < .05$, ** $p < .01$, *** $p < .001$ (2-tailed).
- g. Effect size is the mean difference divided by the pooled standard deviation.
- h. Percentage of students who responded "Done or in progress" except for service-learning which is the percentage who responded that at least "Some" courses included a community-based project.
- i. * $p < .05$, ** $p < .01$, *** $p < .001$ (z-test comparing participation rates).
- j. Cohen's h : The standardized difference between two proportions. Effect size indicates the practical importance of an observed difference. An effect size of .2 is generally considered small, .5 medium, and .8 large.
- k. All results are unweighted. Means calculated from ordered response options (e.g., Very Often, Often, Sometimes, Never) assume equal intervals and should be interpreted with caution. Unless otherwise noted, statistical comparisons are two-tailed independent t-tests. Exceptions are the dichotomous high-impact practice items (11a to 11f) which are compared using a z-test.
- l. Items which make up the Engagement Indicators include the following two-letter prefixes: CL = Collaborative Learning, DD = Discussions with Diverse Others, ET = Effective Teaching Practices, HO = Higher-Order Learning, LS = Learning Strategies, QI = Quality of Interactions, QR = Quantitative Reasoning, RI = Reflective and Integrative Learning, SE = Supportive Environment, and SF = Student-Faculty Interaction.
- m. These are the values used to calculate means. For the majority of items, these values match the codes in the data file and codebook. For items estimating number of papers and hours per week, the values represent actual units using the midpoints of response option ranges and an estimate for unbounded options.
- n. Effect size for independent t-tests uses Cohen's d ; z-tests use Cohen's h . See page 2 for more details.
- o. Statistical comparison uses z-test to compare the percentage who responded "Done or in progress."